

A grayscale photograph of a family in a living room. A man with glasses sits on a sofa, looking thoughtful. A woman and a young child are also on the sofa. A large dog sits next to the man. In the foreground, a young boy is playing a guitar. A coffee table with snacks is in front of the sofa. A small television is on the floor. The text "CDON x RENOW" and "TURN RETURNS INTO REVENUE" is overlaid in the center.

CDON x RENOW

TURN RETURNS INTO REVENUE



Yesterday's Return Challenge

Returns are a major friction in marketplaces

Customers expect seamless experiences, but cross-seller and cross-border returns drive up costs and complexity.

Costs

Expensive cross-border reverse logistics eating into profits

Time

Long transit times delayed refunds and resale opportunities

Complexity

Manual handling

Warehouse space

Seasonal overload

Our Solution

CDON and Renow provide a complete solution for handling returns and resale. Items are shipped to Renow's Nordic centers, where they are checked, prepared, and listed for sale on CDON on behalf of the merchant.



Local Returns

Lower shipping costs and reduced transit time with local return addresses



Reduced Workload

Focus on sales, not reverse logistics management



Smart Resale

Faster resale and less waste through inspection and refurbishment

Avg Inspection - 5 minutes

Avg relisting across all markets - 5 hours



Data Insights

Analytics to reduce future returns and improve operations

How Renow Recommmerce Works

01

Return initiation

Customer initiates return process on CDON

03

Inspection & Listing

Renow inspects condition and lists product

02

Local Shipping

Product sent to nearest Renow facility

04

Sale & Payout

Monthly payout and settlement report

Resell Performance

Key Metrics

21_D

AVG. RESELL TURNOVER
FROM LISTING

69%

AVG. RECOVERED
VALUE RETAINED

Pricing Structure

Simple & Transparent Pricing

4€

Inspection Fee

Additional 2€ per not sold fee within six months

30%

Sales Commission

Monthly settlement and invoicing

Benefits

Cost Reduction

Lower shipping costs with local processing

Time Savings

Faster returns and quicker resale cycles

Scalability

Handles peak seasons without extra investment

Revenue Recovery

Turn returns from losses into profit opportunities



Turnkey Solution



Sign Up

Fill in the short onboarding form



Connect

Renow integrates with Reclaimit and prepares your account



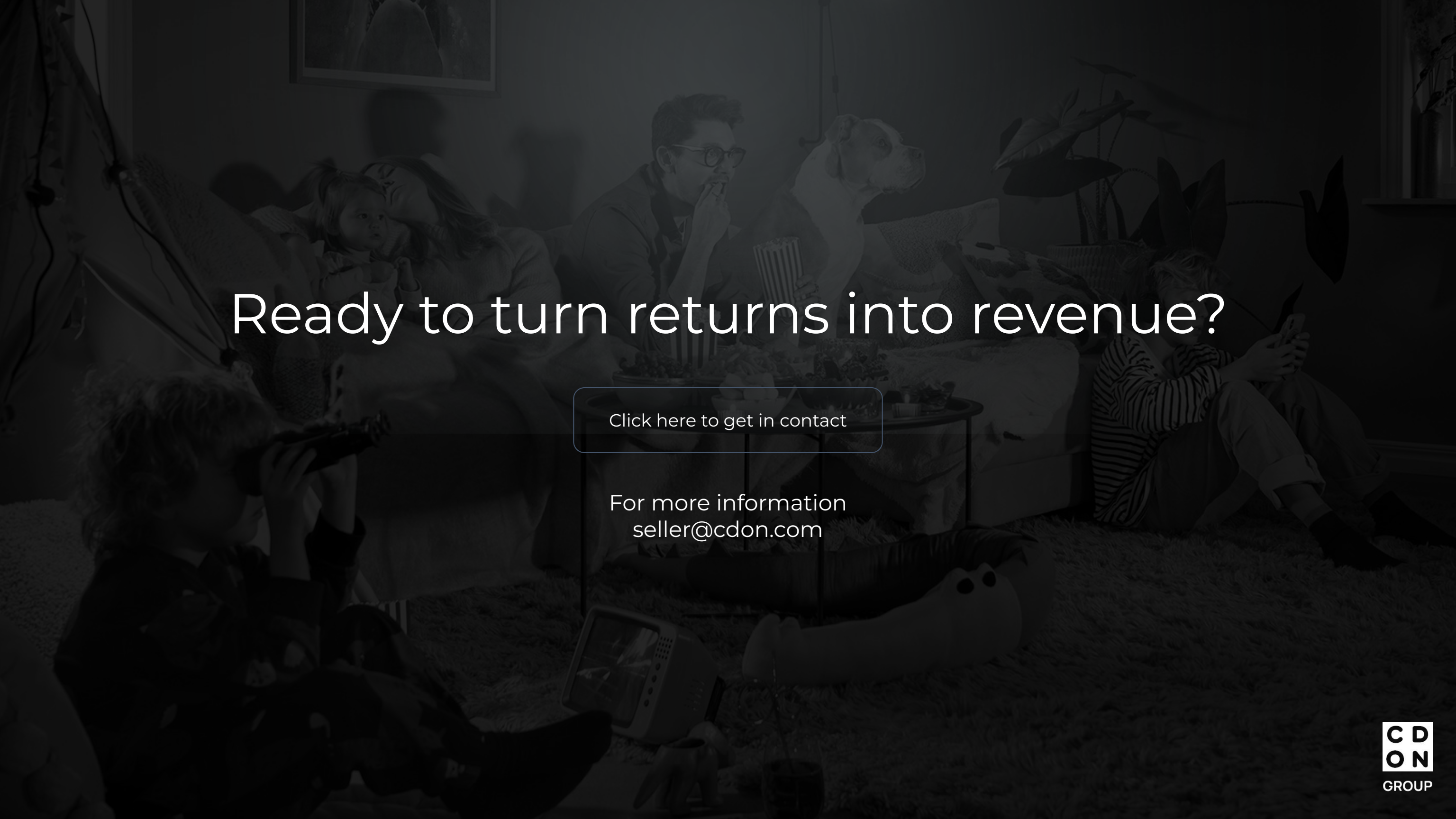
Redirect

Update your return address to local facilities



Earn

Renow inspects, lists, and sells. You receive monthly payouts

A grayscale photograph of a family sitting on a large rug in a living room. A man with glasses is eating popcorn, a woman is holding a baby, and a young boy is sitting on the floor. A dog is sitting next to the man. A small television is on the floor in the foreground. The background shows a fireplace and some plants.

Ready to turn returns into revenue?

[Click here to get in contact](#)

For more information
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